

WILLIAM L. FOLEY.

New Purses

with finger strap, latest fad, Alligator, Morocco, Russia, Leather, tan,



brown or black, 25c, 50c, 75c, 98c and \$1.25.

Purses—Black Crochet Silk, steel trimmed, fancy top, \$1.00 and \$1.25. Chain Purses—German Silver and Gun Metal, Oxidized trimmings, 1.48.

Purses—Chasteline, chamois, silk and Gun Metal, small and large, \$2.50 to \$3.50. Girdle Chains, white metal and nickel, large and small links, plain and chased, at \$1.00 and \$1.25.

And now comes the event for which you have been waiting.

One whole store room of this space-needy store had to be given over to Toys. Who doubts this being Holiday Headquarters when this great spread is seen?

Grand Opening Monday Morning

Here you may revel in Toy extravaganzas that please the Children, and with very few steps bring you to those departments where utility stands prominent in every article. Gifts for the elderly, the middle aged, the youth.

It's "Silk" when we say it. We've gained great silk note by pricing good qualities very low. There's no surer way of appealing to you; there's no more positive way of getting your patronage.

BLACK SATIN, 20-inch, lustrous, 39c. HABILITAI, 20-inch, 49c. JAP TAPPETA, rustle finish, pure, 59c. TAPPETA, heavy, rich finish, 69c. SWISS TAPPETA, 20-inch, pure, 89c. SWISS TAPPETA, absolute dye, non-creasing, 1.25. These were 1.25. These were 79c. These were 98c. These were 1.25.

Colored. Showing the very latest shades in keeping with up-to-dateness; a fresh, new stock not culled or handled by the thousand hands.

SATIN for fancy work, 39c. JAP TAPPETA, rustle finish, 59c. LIBERTY SATIN, soft finish, for evening wear particularly, 65c. SATIN DUCHESSE, extremely fashionable shades, 89c. WAIST SILK, fancy Jacquard Polka Dots, Roman and Pompadour stripes, \$1.50, \$1.25, \$1.00.

Black Goods. 35c Mohair, narrow stripes and small figures, 19c. 40c SERGE, black Imperial, heavy twill, fast, 25c. CHEVIOT, rough effect, all wool, 49c. 70c HENRIETTA, pure wool, 55c. 85c MOHAIR STORM SERGE, 65c. CHEVIOT, Camel Hair surface, 85c. WHIPCORD, all wool, 98c. POPLIN, double faced, pure Wool, will not "age", 1.25. 2.00 PRUNELLA, satin finish, 1.50. PRIESTLY'S CREPONS, 1.75. PRIESTLY'S CREPONS, Silk-and-Wool, 4 yards in a skirt pattern, no two alike, \$8.75, \$10.00, \$12.00.

You can always exchange goods or get your money back.

Colored Dress Goods. 25c Mohair Suitings, pretty winter colorings, 15c. IMPERIAL SERGE—all wool, 44-inch, brown, olive, 39c. NOVEL BOUCLE, Crepon effects, 49c. CHEVIOT, rough effect, 49-inch, pure wool, 65c. GRANITE CLOTH, novelty, 48-inch, pure wool, all shades, 75c. VENETIAN CLOTH, for tailor made suits, changeable effect, 44-inch, 85c. Small lot of Dress Patterns will sell remarkably cheap. 5 patterns Novelties, stylish, handsome, boy's pattern in the lot worth \$12.00, Monday 5.89.

Another sale of Skirt Patterns. French Plaids, Camels Hair Stripes, Boucle and Curl effects, the halved price made absolutely, each, \$1.00, \$1.50, \$2.00, \$2.50. Dress Patterns make appreciable holiday gifts.

Linens. We want you here on sale days or any day; we shall endeavor to convince you that here prices are lowest at any time—then think of the great assortment that you don't find elsewhere!

NAPKINS, 6-8 size Bleached, 59c. 8-10 size Half Bleached or Bleached, 98c. 12-14 size, dozen, 1.25. 18 size Bleached, 1.25. 24 (full size) Bleached, 1.48. 36 size Bleached, 1.75. 42 size, dozen, 1.75.

Table Covering. DAMASK, Turkey Red, fast, 15c. DAMASK, Half Bleached or Bleached, 25c. DAMASK, 62-inch Half Bleached, 35c. DAMASK, 41 and 48 inch Bleached or Half Bleached, 49c. DAMASK, 68-inch Bleached, 64c. DAMASK, 72-inch Bleached, 75c.

Get a Transfer. You then settle the bill when final purchase has been made.

William L. Foley

This Week's Attractions. The Book Booth. The Great Toy Store Opening.

Linens Sets with hemstitched and Mexican worked borders. Opening of Holiday Sale.

Towels. We earnestly urge the city people to purchase in advance of the Festival's opening. When the city is crowded with thousands of visitors we can not hope to guarantee you comfort in shopping.

TOWELS, 17-25-inch Huck, white, fringed, 7c quality, dozen, 57c. 18-20-inch Huck, fringed, 98c. 17-24 Huck, hemmed and fringed, 1.35. 18-25 Huck, hemmed, 1.50. All Higher Grades this week at Special Prices.

Toweling. Extra good values—a cent or two off regular yard prices means profit all off. Brown Linen Crash, 5c. Feilled Crash, 3c. Brown Linen, 7c. GLASS TOWELING, Fancy checked, 10c quality, 84c.

Things. Outing Flannel, 7c quality, Dark Plaids, That Wash and Stripes, 34c. APRON GINGHAMS, 8c quality, 4c. MANUFACTURER'S SHORT LENGTHS in Teale Down Flannel de Laine and Double Pique French Flannels, new, pretty patterns, 12c quality, price 8c. FRENCH PERCALES, 12 1/2c quality, 26-inch, 10c. PRELATES, finest, extra heavy, 56-inch, 15c quality, 12c. FLANNEL, Wool, plain white and plain red, 25c quality, 15c. FLANNEL, White Wool, Shaker, 25c quality, 25c.

Second-Floor Offerings.

Plush Capes. Black Velvet, trimmed with jet and gold, high collar trimmed with Tulle, fur, 18-inch, 20c value, price 1.48. SILK PLUSH, high collar trimmed with fur, 18-inch, 20c value, \$1.98 value, 2.25. SILK PLUSH, trimmed with braid and jet, collar trimmed with fur, 20-inch, 25c value, 3.50. SILK PLUSH, made with ripple trimmed braid and jet, high collar fur, 20-inch, 25c value, 5.50. SILK PLUSH, ripple, jet and braid, large bow knot effect, high collar trimmed with opium fur, value \$9.98, 8.98. 100 Silk Lined Capes, elegantly trimmed, will be sold at \$12.50, \$15, \$18, \$20 and \$25.

KERSEY CLOTH CAPE, rows of strapling, high collar, tans, navy, brown, black, 5.00.

Tailor-made Suits. The selling this week will be particularly interesting. The values start at 4.98 and end at 75.00.

Furs. Collarettes in Mink, Persian Lamb, Skunk, Stone Marten and Fox; an elaborate show of these at prices from 1.75 to 19.50.

Knit Goods.

WOMEN'S FASCINATORS, crochet, blue, red, pink, white, black, 15c. 25c, 50c, 75c, 98c to \$1.00. INFANTS' SACKS, hand made, 25c to \$1.25. INFANTS' BOOTIES, pure wool, hand knit, pair, 15c to 40c. WOMEN'S KNIT UNDERSKIRTS, solid colors or fancy colors, 40c to \$1.35.

Women's Silk Waists.

Beautiful creations of Taffeta Silk, hemstitched, tucked and fancy stitched, they range from \$2.50 to \$12.50.

French Flannel Waists.

Tucked, silk embroidered or handsomely braided and bow-knot trimmed, each \$1.25 to \$1.48.

500 Dollar Dolls to go at 50 cents each.

READ THIS! 18 inches high, beautiful bisque head and hands, eyes close and open, mouth showing teeth, curled golden hair, jointed white kid body, substantially made, either blue or brown eyes. Only one of the big values at the Toy Store Opening tomorrow.



Wrapers.

Percale, made with tight fitting lining, extra wide—48c. Outing, two rows of braid, deep noose—1.25.

Belts.

This corner is bright with special selections made for Christmas week—city people will pick these early—later the visitors will take the city. BELT, elastic jet, with fancy buckles, 25c. ELASTIC JET, round and fancy buckles, 50c. BLACK PATENT LEATHER, 1 and 1 1/2 inch widths, harness or padlock buckle, 50c. DOG COLLAR BELT, Russia leather, tan, gray, padded, buckle, 50c.

Toy Prices.

We will cut prices at once and not after Christmas. See how you will like these Dry Goods Store prices on things usually priced with 100 per cent profit by Toy Dealers.

Kid Gloves.

Driving and Bicycle Gauntlets, tan, ox-blood, brown and black, usually 98c a pair, this lot at 50c. GLAUCO KIDS, 2-clasp, tan, navy, green, white, colored and black, usually \$1.00, this lot at 75c. A particular lot of 1.25 Gloves will sell this week at 98c.

Children's Kids.

Children's Kids, in fashionable colors, at 75c.

Handkerchiefs.

Not a day too early to begin selecting—no article so sure to "hit" as a suitable gift. Now we have combined two departments and you find men's and women's together on the same counter.

FINE LAWN, Valenciennes Lace.

and insertion trimmed, 25c. LINEN LAWN, hand embroidered, scalloped, scalloped or embroidered edge, each \$1.00 to \$1.50. UNLAUNDERED, linen, initials, hand worked, 3 for 98c.

Linen, hemstitched, hand embroidered.

initials, 2 grades, 6 for \$1.00 and 6 for \$1.50. MORNING, Linen Lawn or Cambric, 1 to 1 1/2 inch black hemstitched borders, prices \$1.00 to \$1.50. These in very high grades, 25c to \$1.

MEN'S Unlaunched hand embroidered.

initials, pure fine linen, 25c, 35c and 50c. PLAIN white Union or colored bordered hemstitched, 15c to 35c.

Millinery.

Stirring Sale to commence Monday morning and remain in effect during the week. All remaining imported patterns to sell at 1/2 their usual value.

TURBANS.

Castor Felt, trimmed handsomely rose velvet, taffeta silk and satin. Liberty, castor beanie, braided, sold at \$2.75. BROWN FELT, imported, trimmed light blue and castor satin Liberty, tucked, castor and brown wings, sold at \$2.00.

FRENCH FELT.

Gray, trimmed in ruching of gray chiffon and gray cogue feathers, sold for \$2.50. RUSSIAN TURBAN, Black felt, trimmed in red velvet, red beanie, braided, sold for \$6.75.

BROWN FRENCH FELT.

Edge bound in stitched taffeta silk, trimmed in Pastel-colored Liberty, brown cogue feathers and braided, golden brown velvet and silk beanie, sold for \$2.50.

A clearing of Hats innumerable.

(mostly tailor-made), at prices very greatly reduced.

Hosiery.

Children's, rib-knee, heel and toe, double, 10c. MISSES' and Children's superior double knee, heel and toe, 20c. BOYS' Bicycle Ribbed, heavy, a very superior article, at 25c. MISSES' and CHILDREN'S, Cashmere, good, high quality, for 15c to 25c. WOMEN'S Special Sale Fast Black Cotton Finished Hosiery, for 10c.

SECOND LOT Women's 19-cent Fast Black, Plain or Richelle Ribbed, 12 1/2 AT Special Sale of Women's Extra Fine Black Cotton, Seamless, Finished Toes, guaranteed, 25c.

Country Merchants.

Desiring to purchase Toys or Dolls to sell again will please apply to Toy Department manager for special prices. Terms are cash at time of sale.

Blankets and Comforts.

BLANKETS.—Country people who think that rentals require exorbitant profits may not know that we are free from this impediment to low price-making—compare these prices with those you see at home and then send us your mail order.

BLANKETS.—10-4 White cotton.

striped borders, worth 60c pair, 35c. 11-4 white or gray, fancy borders, \$1.00 grade, for 75c. 11-4 white or dark gray, tape bound, fancy borders, 98c. 11-4 heavy white, fancy borders, \$2.00 quality, 1.50.

Wool Blankets.

10-4 white, silk bound, fancy border, pair, 1.95. 11-4 heavy white fancy border, silk bound, \$5.00 quality, 3.98. 12-4 white silk bound, fancy borders, \$2.50 quality, 7.48.

Comfortables.

Fancy Covered, heavy, large single bed size, price—35c. Sharp price-reductions in all this stock.

1000 Books.

with handsomely lithographed covers, stiff or flexible, large sizes, beautifully and profusely illustrated, some with huge A B C headings, grand books for a quarter each. We shall start selling Monday (simultaneously with the Toy Opening) at 15c a book.

Carpets, Etc.

Here are items picked up on the third floor. They are special, but yet hardly special when found among these many things now offered at reduced prices. CARPETS. Brussels, worth 85c, 90c, 95c, now made and laid for 65c. INGRAIN, 65c, 75c, 85c, now at 45c, 55c and 65c. JAPANESE MATTING, 40c, 45c and 50c, now at 25c, 30c and 35c. LINOLINUM, 6 feet wide, 75c and 85c, now laid for 50c and 55c. FLOOR OIL CLOTH, 6 feet, 40c and 50c, now at 25c, 30c and 35c. LACE CURTAINS, Irish Point, 35c and 40c pair, now at \$2.00 and \$2.50.

We pay the express charge.

if your mail order reaches or exceeds 5 dollars.

William L. Foley, 214 to 218 TRAVIS ST.

NOTTINGHAMS, H.L.S. H.L.S. and SWISS CURTAINS, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00, \$10.50, \$11.00, \$11.50, \$12.00, \$12.50, \$13.00, \$13.50, \$14.00, \$14.50, \$15.00, \$15.50, \$16.00, \$16.50, \$17.00, \$17.50, \$18.00, \$18.50, \$19.00, \$19.50, \$20.00, \$20.50, \$21.00, \$21.50, \$22.00, \$22.50, \$23.00, \$23.50, \$24.00, \$24.50, \$25.00, \$25.50, \$26.00, \$26.50, \$27.00, \$27.50, \$28.00, \$28.50, \$29.00, \$29.50, \$30.00, \$30.50, \$31.00, \$31.50, \$32.00, \$32.50, \$33.00, \$33.50, \$34.00, \$34.50, \$35.00, \$35.50, \$36.00, \$36.50, \$37.00, \$37.50, \$38.00, \$38.50, \$39.00, \$39.50, \$40.00, \$40.50, \$41.00, \$41.50, \$42.00, \$42.50, \$43.00, \$43.50, \$44.00, \$44.50, \$45.00, \$45.50, \$46.00, \$46.50, \$47.00, \$47.50, \$48.00, \$48.50, \$49.00, \$49.50, \$50.00, \$50.50, \$51.00, \$51.50, \$52.00, \$52.50, \$53.00, \$53.50, \$54.00, \$54.50, \$55.00, \$55.50, 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